

ABOUT YOU

Please provide your name as it will appear on the ballot: Sally J. Lieber

What office are you seeking? Board of Supervisors, District 5

Are you an incumbent in this office? No

Do you now or have you ever held elected office(s)? If so, please list title(s), jurisdiction(s), and years in each office. City Councilmember and Mayor (Mountain View), County Commissioner (SCC), State Assemblywoman and Speaker pro Tempore, and Member State Board of Equalization and Franchise Tax Board

Where's your hometown? Detroit!

What is your current city of residence? Mountain View

What is your highest level of education? AB, Stanford University, Political Science

What is your current primary vocation/occupation? Elected Official

Do you have an arts background of any kind? If so, please explain. I am a lifelong supporter of the arts, including painting and sculpture, music, dance, theater, literature, digital arts, performance art, film making, public art, and arts education.

ABOUT YOUR CAMPAIGN

Please share your candidate statement as it will appear in voting materials. (approx. 200 words)

TBD for the general election

What is your campaign budget? TBD for the general election

How much have you raised to date? Please specify if you have loaned or contributed any personal funds to your campaign and how much. Not relevant to the arts.

How many doors have you personally knocked to date? Many!

ABOUT THE ARTS

What is your perception of the current state of arts and culture in San José? (250 words)

Arts and culture are greatly diminished in our area---mostly due to rapid gentrification and a lack of prioritization. In contrast, other cities, including Detroit, Chicago, Cleveland, etc., have thriving arts scenes.

How would you define the role of arts and culture in San José's economy? (250 words)

Arts and culture have the ability to bring tourism, business, and new ideas to San Jose. Much work needs to be done to get to that point though. Arts and culture are also an engine for developing new ideas and new expectations. It's a critical ingredient that our area needs!

Were you familiar with SJAA before receiving this survey? Yes

If yes to the above, [are you familiar with our current policy priorities?](#) Yes

ABOUT OUR PRIORITIES

The following questions are directly related to SJAA's policy priorities. Your direct responses are appreciated!

Would you support a policy requiring large private developments to contribute funding and/or space and other resources to public arts and cultural programs in San José — similar to existing policies in Bay Area cities like Sunnyvale and Berkeley? Why or why not?

Yes, absolutely. Spaces for creatives, performance spaces, affordable housing, and a commitment to public art and incorporation of art into infrastructure, is vitally important.

Would you support reallocating the current 40% General Fund set aside from the Transient Occupancy Tax (aka TOT or Hotel Tax) to arts, culture, and tourism programs? Why or why not?

Yes, absolutely, with an increased TOT. The return on investment would be tremendous. Resources are what make the arts possible.

Would you support the creation of positions within city departments for artists in residence to coordinate with staff on community engagement and strategic planning — as other municipalities like Los Angeles County are already doing? Why or why not?

Yes, multidisciplinary thinking is vital!

OPEN FORUM

What are some other ideas you have for increasing City support for arts and culture?

As a community commitment to the arts is achieved, culturally specific and underrepresented voices and viewpoints should be promoted. Arts that are specific to our area should be featured---that kind of local flavor is what attracts viewership and support. Connections to the community colleges could be powerful.

What do you wish we had asked but didn't?

How the arts can be integrated into the County's work---in the jails, hospitals, and county agencies. Ideally, arts should be a part of uplifting people in every context that the County creates.